



TATU TAEKWON-DO

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SPONSORSHIP PACKAGES



## TATU TAEKWON-DO SPONSORSHIP

It is with great pleasure that we introduce you to the sponsorship opportunity within TATU Taekwon-Do. Through Taekwon-Do training, we aim to empower our students and promote discipline, respect, and self-improvement. By joining our sponsorship program, you can help our students reach their full potential and be part of a global movement of personal growth.

As a club, we rely on our community to achieve our goals. That's why we have developed a sponsorship program that offers a range of benefits for sponsors at different levels. We invite you to become a partner with us and support our mission while gaining valuable exposure to our members and the broader community.

We believe that your support as a sponsor could make a real difference in our students' lives. We are happy to work with you to customize your sponsorship benefits to meet your specific needs and goals.

Thank you for considering our proposal. We look forward to working together and making a positive impact on our community.

# TATU TAEKWON-DO MEDIA AND MARKETING REACH



Our small but organic, local following boasts an impressive 2.81% engagement rate, along with a social media reach of 1,890 and engagement of 8,180 over the course of three months. Let's explore the benefits of this unique online presence:

**Targeted Local Impact:** With a focus on the local community, our small but engaged following ensures that your message reaches individuals directly connected to your area.

**Authentic Connections:** Engaging with a small, organic following fosters authentic connections and meaningful relationships. By building a genuine rapport with your audience, you can establish trust, loyalty, and community support.

**Word-of-Mouth Influence:** Our local following can become advocates for your brand, spreading positive word-of-mouth within the community.

**Personalized Attention:** With a smaller audience, we can provide a more personalized and attentive experience.

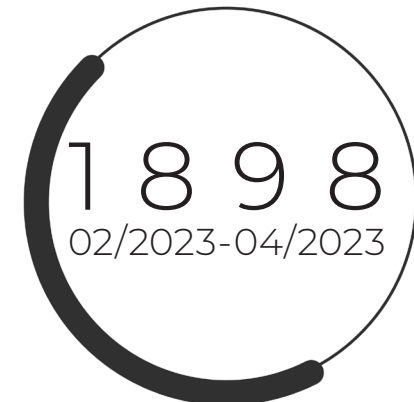
**Community Collaboration:** Our local presence opens doors to community collaborations and partnerships. By joining forces with other local businesses or organizations, we can create synergies, cross-promote each other's offerings, and collectively contribute to our area's growth and vitality.

We can offer targeted impact, authentic connections, enhanced engagement, word-of-mouth influence, personalized attention, community collaboration, and measurable success. Partnering with us allows you to tap into a dedicated local audience and leverage our online presence for your brand's growth and success.

ACCOUNTS REACHED



ACCOUNTS ENGAGED



	BRONZE	SILVER	GOLD	PLATINIUM
<p>LOGO PLACEMENT</p> <p>Logo placement on our website, marketing materials and club products.</p>	✓	✓	✓	✓
<p>SOCIAL MEDIA</p> <p>Weekly or monthly social media shout outs. Sponsorship announcement on social media.</p>	✓	✓	✓	✓
<p>PHOTOSHOOT</p> <p>Invitation to our annual photoshoot - for a family picture or product/logo placment.</p>	✗	✗	✓	✓
<p>SPONSORSHIP</p> <p>Recognised sponsor of squad training &amp; competition development training day- includes announcements &amp; photos with the company logo.</p>	✗	✗	✓	✓
<p>AWARD &amp; BANNER</p> <p>Sponsorship of a trophy awarded at annual Xmas party. Banners designed specifically to promote sponsorship at all of our events.</p>	✗	✗	✗	✓
	£25 (per month)	£50 (per month)	£75 (per month)	£100 (per month)

# TATU TKD BRONZE SPONSORSHIP



## LOGO PLACEMENT

Logo placement on our website and marketing materials.



## SOCIAL MEDIA

Sponsorship announcement on social media and newsletter.  
Monthly social media shout out.

Bronze sponsorship is the entry-level tier of a sponsorship program that offers businesses and individuals the opportunity to support a club at a more affordable level.

While the benefits of a Bronze sponsorship may seem modest compared to higher-level tiers, it's key to remember that your contribution can still make a meaningful impact on the club's operations and the training of its students.

Sponsorship has no fixed term, so three months are required to reap the full benefits of the sponsorship.

# TATU TKD SILVER SPONSORSHIP

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Sponsorship at the Silver level offers businesses and individuals the opportunity to support the club at a higher level than Bronze sponsorship, while still remaining more affordable than Gold or Platinum sponsorship.

Silver sponsorship helps the club achieve its goals and supports its goals. By participating, you can gain exposure for your brand or business while supporting a good cause.

Sponsorship has no fixed term, so three months are required to reap the full benefits of the sponsorship.



## LOGO PLACEMENT

Logo placement on our website and marketing materials . Company logo on squad t-shirt.



## SOCIAL MEDIA

Sponsorship announcement on social media and newsletter.  
Monthly social media shout out and post reshares.

# TATU TKD GOLD SPONSORSHIP

Sponsorship at the Gold level provides businesses and individuals with significant exposure and recognition for their support of a club or organization. Become a Gold sponsor and take advantage of a wide range of benefits and promotional opportunities.

The Gold sponsorship of the club and its students is a powerful way to support them. Additionally, your brand will gain significant exposure and recognition. It offers a range of benefits and opportunities to showcase your support and build strong relationships with the club and its students.

Minimum twelve months of sponsorship to reap the full benefits of the sponsorship.



**LOGO PLACEMENT**  
A prominent logo placement on our website, marketing materials, club & squad t-shirt.



**SOCIAL MEDIA**  
Sponsorship announcement on social media and newsletter.  
Weekly shout outs and reshares.



**PHOTOSHOOT**  
Invitation to our annual photoshoot - for a family picture or product/logo placement.



**TRAINING**  
Recognised sponsor of squad & competition development training day.



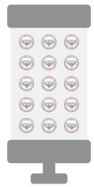
### LOGO PLACEMENT

A prominent logo placement on our website and marketing materials, club & squad t-shirt (including kit bags)



### SOCIAL MEDIA

Sponsorship announcement on social media and newsletter. Weekly social media posts and reshares.



### BANNER

Pop up banner announcing sponsorship at all our hosted events.



### AVARC

Sponsorship of a trophy awarded at annual Xmas party.



### PHOTOSHOOT

Invitation to our annual photoshoot - for a family picture or product/logo placement.



### TRAINING

Recognised sponsor of squad & competition development training day.

# TATU TKD PLATINIUM SPONSORSHIP

Platinum sponsorship is the highest level of a sponsorship program. It offers businesses and individuals the most comprehensive and impactful benefits for the club.

As a Platinum sponsor, you can expect the highest level of recognition and exposure for your contribution. In addition, you can expect exclusive access to club events and programs.

Minimum twelve months of sponsorship to reap the full benefits of the sponsorship.